



Tracy Roberts

Candidate for North Atlantic Regional Director

**My commitment to CFA and the North Atlantic Region
is rooted in action.**

Over the past two years, I have stepped forward supporting our region through hands-on fundraising, financial stabilization efforts and organizational leadership. I am running to continue strengthening Region 1 through transparency, accountability and follow-through.

CFA and Regional Experience

- Active supporter of Regional initiatives
- Organized multiple regional fundraisers and donation efforts
- Facilitated funding to help prioritize and reduce regional debt
- Helped secure the Regional Awards Banquet venue at little cost in 2025
- Strong advocate for communication amongst clubs, breeders and exhibitors
- Experience mentoring and advising members on CFA processes

Leadership & Financial Oversight

- Founder of two fully compliant 501(c)(3) nonprofit organizations, both organizations gave authorization to accept donations through 2030.
- Experience with donor relations, compliance and long-term planning
- Proven ability to align fundraising with organizational priorities
- Strong understanding of governance and fiscal responsibility

Professional Life

- College graduate
- Five years in the pharmaceutical industry
- Experience in a fast-paced, highly regulated environment
- Leader of a Continuous Improvement Group
- Skilled in organizing meetings, delegation and follow-through
- Experienced in cross-functional collaboration and compliance

Community Leadership

- Board-level leadership with Kiwanis
- Trusted communicator and collaborative problem-solver
- Experience mediating challenges and building consensus
- Committed to service, integrity and ethical leadership

My Focus Is Simple

Listen to the members of our region.
Communicate clearly and consistently.
Protect the financial health of our region.
Promote our clubs, our people and our cats.
Lead with transparency, accountability and respect.

Reach out to me with thoughts, ideas, concerns and questions.