



LEICY BARTLETT
Candidate for
Region 2
Regional Director

What if our regional priority was **COMMUNITY**,
rather than competition?

What if the atmosphere was more inclusive, if our people's
untapped talents were utilized, if **EVERY** exhibitor was
perceived as someone who could add potential value?

I KNOW that this is the Region 2 many people in CFA want to see.
Because they came to me, asked me to run, and told me
I was the one candidate who could build it!

Robert and I know how to build. We started our business only five years ago and now we're delivering five-star results. It's amazing what can happen when you **LISTEN** to what people want and work hard to provide it for them, rather than setting your own course and expecting everyone to follow.

Listening also builds relationships. I've done that successfully, not just in the Northwest, but throughout CFA as a whole. These relationships will enable me to be a powerful advocate for our region's needs at the Board table, while encouraging and nurturing growth here at home.

With our showing experience across the U.S., we've learned so much about how things are done in other regions of CFA. There is such a wealth of new ideas out there, exciting innovations and effective strategies that could be adapted to our own unique situation here in region 2. With your support, I believe I can turn this region around . . . strengthen our exhibitor base . . . improve our clubs' finances . . . and boost spectator attendance at our regional shows. However, what I believe sets me apart from other candidates is that I can bring us *together*, unify the region, and help create a sense of family within the fancy!

As your Regional Director, my mission will be to help every person in region 2 find their place and purpose here -- rather than just showing up to show!

My qualifications include:

- **26 years of breeding experience**
- **I have shown in every US region of CFA at least once**
- **Our 2-Che cattery has produced 34 grands (29 home-bred) in less than 6 years, as well as 3 NWs, 18 RWs and 4 DMs**
- **Member of 5 Region 2 clubs**
- **Successful business owner with administrative/office management skills**

Please reach out with your questions and concerns!
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