

Howard Webster

CFA SW Region Director 2018-22

CFA SW RD Candidate 2024

Some men see things as they are and ask, "Why?" I dream things that never were and ask, "Why not?"

ROBERT F. KENNEDY



CFA. Change. These are two things that many consider polar opposites. But making positive changes in CFA should be MORE than just a dream. It's an absolute necessity! I'm running for Regional Director - again - to help drive change on multiple levels. But I can only do it with your support!

One person can light a spark, but it will take a dedicated team to bring about the changes we need, both in the Southwest Region, and within our parent organization. Join me in encouraging new ideas and applauding those who think outside the box! Help me encourage growth, participation, and commitment to the future of our region! We need all exhibitors involved if CFA is to continue as an organization. Even something as simple as making a new exhibitor feel welcome is a vital component of growing CFA and it's something any one of us can do, any weekend!

CFA needs to change its trajectory and become a more welcoming, inclusive place. I see this election as a chance to change the direction in our Region and thereby set an example for the rest of our association. I'm looking to work with people who will embrace the opportunities current technology offers us and use those opportunities to reach out to potential new exhibitors. These people are the future of CFA; we need to encourage them to grow and reach their full potential here, in our region.

Over 50 years of dedication to CFA

- I exhibited my first show cat, Thistledown's Clown of Clowntown, in 1971 and have been active in CFA since then. My current lines reflect 22 direct generations from my original "Clown."
- My cattery was CFA registered in 1979. I began with Colorpoint Shorthairs and Siamese, expanded into Orientals (both SH and LH), then Shaded Silver American Shorthairs, and still work with them all today.
- I have served as Breed Council Secretary for Colorpoint Shorthairs and Balinese/Javanese
- This year, I celebrate my 41st year as a CFA Certified Clerk!
- I led the Southwest Region as RD from 2018 to 2022, during one of the greatest crises of modern times. We survived and came out stronger!

My top priorities for the region include:

- **Increased Transparency.** I will seek to provide quarterly treasurer's reports to the region, so we know where our money is coming from and going.
- **Build up our Show Support Staff.** We need to encourage and motivate exhibitors to consider clerking and explore ways to recruit stewards by reaching out to youth organizations and nonprofits on a regional level.
- **Establish a Show Hall Exploration Committee** to help increase the number of show halls available to our regional clubs, and enable additional shows to take place here.
- **Sponsor Regional Fundraiser Shows and Events.** Not only would this help offset the cost of the Regional, it would bring people from all areas of the region together and help build camaraderie and relationships.
- **Centralize Show Advertising and Publicity** to make it easier for clubs to promote shows, enabling them to more effectively reach spectators and possibly, future breeders.

As your Regional Director, I will do everything within my power to help the region flourish and grow, but the ideas that YOU have to contribute are ESSENTIAL to the future of the region and the growth of our beloved obsession! Together, we can revitalize this region and enable it to thrive long after I have gone.

I want to hear your concerns and ideas!

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