

# Let's Re-Invigorate and RENEW Region 1 with:

- ✦ the power of a youthful connection
- ✦ the strength of social media expertise
- ✦ the creativity and innovative ideas we need to bring the region back together!

**DOREANN NASIN**  
Candidate for NAR RD



THE CAT FANCIERS'  
ASSOCIATION

Our region is desperately in need of a *full-time* seat at the Board table, along with strategies to attract the Board's attention to our unique situation and the tools we need to turn this region around!

I will use diplomacy and dedication to convey the challenges our Region 1 exhibitors face, and explain why so many of them are leaving CFA. I'll also seek to build a more welcoming environment for new exhibitors and draw on their enthusiasm to help drive regional growth. Most importantly, I will emphasize improved communication between the RD, regional clubs, exhibitors and pet professionals throughout the region.

### ***My Regional Agenda Includes these Key Priorities:***

- ✦ Encourage and build on the growing positive trend of cat clubs establishing a social media presence to attract more potential exhibitors while making basic show information more accessible to spectators
- ✦ Establish a livestream Q/A platform for new potential exhibitors/breeders, enabling them to easily connect with mentors and cat fancy experts to learn more about shows and CFA
- ✦ Share information on potential show locations throughout the region via an active social media platform that provides detailed specs to help clubs identify possible venues and increase the number of regional shows
- ✦ Encourage CFA's involvement in more youth-oriented programs, such as 4H, that can partner with clubs to involve our youth in cat shows and cat related activities while introducing them to the world of pedigreed cats.
- ✦ Work with the CFA Board and our region's most experienced exhibitors to propose solutions and strategies to help us better adapt to the increasing costs of show production and competition.

### ***What I Bring to the Board Table***

- ✦ Over 35 years of breeding and showing experience – I was only 11 years old when I registered my first litter and 14 years old when I competed at my first show!
- ✦ Participating member, both past and present, of four show producing clubs in Region 1 and Region 7
- ✦ Breeds shown include Persians, Turkish Angoras, Selkirk Rex, Bombay, Oriental SH, American Curl, Birman and Korat
- ✦ Experience in web development, the entertainment industry, and connections to many youth clubs and activities
- ✦ Owner-operator of four successful small businesses for over 25 years

*Please feel free to reach out to me with your questions, concerns, and especially -- your ideas!*

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