

Mary Auth - an excellent choice for CFA Director at Large

What you need to know:

My focus is on the **health and future** of CFA.

- I believe I can offer my marketing background as an asset to CFA.
- I am a strong advocate for CFA's Companion Cat World as a way to generate more interest in showing in CFA and to support registration revenue.
- I would like to see CFA engage more proactively in planning for its **future and sustainability** – where do we expect to be in 5 – 10 – 25 years - domestically and internationally.
- I don't sit on the sidelines.

If you don't know me, here I am:

- I am **easy to approach** if you have a question or concern.
- I am **fair** in my judgements – no matter the issue.
- CFA judge for 32 years.
- I get what's going on internationally with CFA.
- Currently Vice-Chair of CFA **Show Scheduling Committee**.
- Midwest Regional Director (and **CFA board member**) 2016-2020, where I worked in the trenches to bring more people into CFA and where I brought new show dates to the Midwest Region, including four-ring, one-day shows.
- Led the initial efforts to bring CFA in line with New York's not-for-profit law – primarily revising the CFA Constitution to become CFA's Bylaws.
- CFA **Star Award** recipient.
- CFA participant since 1978.
- Charter member of the Illini Cat Club and currently secretary.
- President of the World Wide Feline Fanciers.

Outside of CFA – and important-to-know credentials:

- **Successful** and award-winning marketing and public relations professional for more than 45 years.
- Currently **board chairman** for two non-profit organizations that find housing for the developmentally delayed.
- Former chairman for East Central Illinois Human Rights Authority – a part of the Illinois Guardianship and Advocacy Commission that investigates human rights violations against the developmentally delayed and mentally ill. It's also an organization that follows strict confidentiality agreements.
- Former board member for St. Joseph Services, which advocates for youth and adults in certain Chicago neighborhoods most affected by violence and poverty.
- Former board member and active volunteer for the local chapter of the American Red Cross. Received national recognition as the recipient of the Clara Barton award.
- Former board member and active volunteer for the Illinois Ag Leadership Foundation Alumni Association. Chosen to be one of 30 members of the IALF Class of 2002, a prestigious group of future leaders in the agriculture industry.
- Former board member of the Heartland Chapter of the National Agricultural Marketing Association.



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