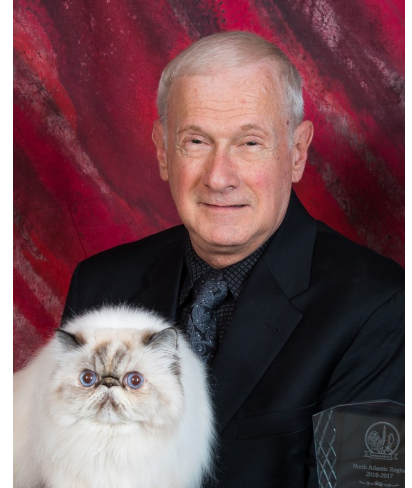


JAMES (JIM) LAND FOR NAR REGIONAL DIRECTOR

Integrity. Experience. Leadership.

TOGETHER, WE CAN MAKE THIS REGION #1 AGAIN!



I have been breeding and exhibiting in the North Atlantic Region since 1978, What a change we've seen over these years! I want to work with you to re-establish this region as one of the shining stars of CFA and rebuild a welcoming and diverse regional community.

I've demonstrated my commitment to the region by serving as Assistant Treasurer, working on banquet coordination, regional awards and numerous shows. Help me put that dedication to work on a larger scale by allowing me to represent you on the CFA Board.

What I Bring to the NAR

- Management skills acquired over 50 years of work experience.
- Solid problem-solving abilities, with a strong work ethic.
- Ability to find collaborative solutions to issues that arise in our Region
- Dedicated to supporting our region's breeders, exhibitors and clubs
- Determined to bring more shows back to the NAR.

My Agenda

- Work with CFA to increase advertising allowances and find other ways to support our show-producing clubs
- Establish a fund-raising committee to increase our revenue; it's the lifeline of the region
- Hold regular Zoom meetings for the region to recap each Board meeting and keep everyone aware of what's going on at the Board level
- Look at new show formats that could make more financial sense for smaller shows and show halls
- Be an aggressive advocate for our region on the Board
- Actively develop and draw on the new talent that exists in our region
- Seek out and encourage new vendors and sponsors for rings and ribbons, again, to support our show-producing clubs

My Background

- Graduated from St. Joseph's University with a Bachelor of Science Degree majoring in Accounting.
- Worked in numerous financial positions for over 50 years, the latest with a company ranked tenth in the Fortune 500.
- President of our Homeowners Association
- Established Whiskerland cattery in 1978; have exhibited throughout the US and achieved regional and national awards
- Member of 6 CFA clubs throughout the NAR

**JAMES (JIM) LAND FOR NAR
REGIONAL DIRECTOR**

I welcome your calls,
emails, suggestions,
and questions!

Home phone: 610-399-3363
Cell phone: 215-205-0500
Email: whiskerlan@aol.com



JAMES (JIM) R. LAND

For Regional Director North Atlantic Region

ONLY WE CAN MAKE THIS REGION BETTER!!!!

By Electing me, you will have Leadership, Experience, Integrity

I decided to run for the Regional Director of the NAR because I want to see our Region #1 again.

My wife and I registered our cattery, Whiskerland, in June of 1978. In 2011, we started to exhibit in CFA and the rest is history. Before I started to exhibit, I made it a point to attend shows in our area. I am a member of 6 clubs in the Region. I have been active in NAR as Assistant Treasurer. Other areas that I have been involved in are banquet coordination, annual regional awards, and show productions. I have taken the clerking course and I am looking forward to becoming a CFA clerk. I have recently accepted the job as vendor coordinator and floor planner for the Garden State Cat Club Show, of which I am a member. I have traveled the country exhibiting our cats receiving both National and Regional Awards.

Background

I graduated from St. Joseph's University in Philadelphia with a Bachelor of Science Degree majoring in Accounting. I worked in numerous financial positions, the latest being with a company ranking tenth on the Fortune 500. My responsibilities included overseeing the company's Fixed Assets. Before I retired, I was responsible for maintaining the accounting records and reports for a \$400 Million Dollar budget for projects world-wide.

I also am the President of our HOA as well as participate on several committees in our community.

What I bring to the NAR

My management skills with over 50 years of experience, solid problem-solving abilities, and a strong work ethic. I will work with you to find solutions to issues that arise in our Region and as your representative within CFA. I am committed to working hard to support our current breeders, club members and exhibitors. Without them, the hobby we love and enjoy will not survive. I want to see more of our clubs host shows, find creative ways to increase our treasury with fundraisers and sponsorships. This is a difficult time and we need to work together as a team and not a divided region. I welcome open communication. Being available is a top priority for getting the job done. I am committed to Region 1 and its members and want it to be a successful part of CFA.

Please call or email me with your questions, comments and suggestions:

Phone, 610-399-3363 Email, whiskerlan@aol.com

Your support is needed and will be greatly appreciated!!!