



GEORGE EIGENHAUSER

FOR CFA DIRECTOR AT LARGE

I have had the honor of serving you on the CFA Board for nearly 22 years. I was Southwest Regional Director from 1998 to 2004. I served as your Director at Large since 2005. It started when I attended a CFA cat show in 1990 and enjoyed the “family” atmosphere among fellow cat lovers. I soon began exhibiting in CFA with HHP and was hooked. I have shown Maine Coons since 1992, breeding and exhibiting them to several Regional wins.

My Vision for CFA

The COVID-19 pandemic has created new challenges and accelerated many ongoing trends in how the world does business. For example, online retailers and meal deliver services have been available for years. Many of those have seen business surge since the pandemic began. Some traditional retailers, already struggling financially, have permanently closed their doors. Working from home has become more common. Zoom has become a household name. The world is adapting to a new normal. Those businesses who fail to change to meet the new reality may not survive.

- We can not let 20th Century “brick and mortar” thinking keep us from moving ahead. We must embrace the future.
- CFA must continue to update our technology and improve efficiency. Our priority should be to make it faster and easier for our people to use our services while at the same time reduce costs and improve efficiency.
- We must be kinder and more supportive toward each other. We must work harder to retain people who are already part of our CFA family. We all need to remember why we became part of the cat fancy. It isn't enough to bring in new people; we also need to showcase the comradery and sense of belonging that keep so many of us in the fancy.
- We must become friendlier and more inviting toward spectators and new exhibitors. There is an old saying: "treat a customer well and he will tell a friend, treat him badly and he will tell 10 friends." Today's gate may be tomorrow's fancier.
- We must open as many doors into CFA as possible. We should promote and expand programs like as Junior Showmanship, Veterans Class, Agility, Companion Cat World, and Household Pet competition.
- We must value good sportsmanship above all else and show others that winning isn't the only thing.
- We need a coordinated and ongoing public relations effort to “brand” CFA in the minds and hearts of the general public. We need to make CFA into a household name.
- We must be committed to the growth and future of CFA everywhere in the global community. To do that we need to embrace other cultures and ideas. China, the rest of the ID, Europe, Japan, and North America are all parts of the diversity that together make us CFA.
- We must fight the animal rights activists' endless attempts to make our hobby extinct.

My Vision for CFA (continued)

- We should be open to new ideas. Virtual cat shows were created by necessity but will still have their place in the post-pandemic world.
- CFA must continue our efforts toward better transparency in our operations and more accountability of our leadership.
- Even before the pandemic many clubs were struggling to make ends meet. We must support our clubs and make them partners in the success of CFA and participants in its future. Without them we are doomed to fail.
- We need to focus on breed recognition and local honors programs. There are thousands of people showing CFA who have yet to grand their first cat. We need to treat everyone in the fancy as if they are important to CFA, because they are.
- We must be able to introduce new breeds while maintaining the uniqueness and integrity of our present breeds. We must maintain our high standards while becoming more diverse. We can grow and still keep what makes us unique in the cat world.

A Little About Me

- I am an Attorney at Law practicing for over 41 years, California Bar number 87205. I have “real world” business experience operating an active law practice as well as advising clients and their businesses.
- In 1981 I was appointed to a citizen’s advisory board to oversee the San Diego County Department of Animal Control. I have been involved in feline legislation issues on the national, state and local levels ever since. I am working diligently to fight the animal rights activists’ endless attempts to make our hobby extinct.
- As CFA Protest Committee Chair I fought to keep the process fair with due process for all parties. Decisions must be fair and based on the facts, never based on “who you know.”
- At the CFA Board table I have tried to be the voice of the average breeder and exhibitor; to speak out for “the little guy.”
- I have been active in multiple CFA clubs and been involved in almost every aspect of CFA show production, from show manager to sweeping floors and emptying the trash.
- CFA Legislative Committee chair; CFA Legislative Coordinator.
- CFA Protest Committee chair.
- Household Pet Committee Board *liaison*
- EveryCat Health Foundation (aka Winn Feline Foundation) Board member for 17 years.
- I am a member of the Maine Coon breed council actively breeding and exhibiting Maine Coon Cats in CFA.
- I have been a CFA licensed ring clerk for 22+ years.
- CFA Star Award recipient.

It has been an honor to represent you on the CFA Board. Let’s keep working together to move CFA into the future. If reelected I promise to continue fighting for the success of CFA. When you cast your vote for CFA Director at Large, please consider me. If you have any questions, or have comments to share, please contact me at: geigenhauser@allmail.net, or phone: (530) 742-6153. Thank you for your support.