CFA Show Sponsorship Request

Email request for sponsorship to Lisa Brault, lbrault@cfa.org at least 30 days before the show.

SECTION 1 – General Info – Complete All Fields

Club: _____ Show Dates: _____ Region: _____
Primary Contact Person: _____ E-mail: _____ Phone: _____

1. Are you hosting this show with another club? If yes, Club name _____
   a. Sponsorship to be equally split between both clubs? Check one - Yes _____ / No _____

2. Send award sponsorship to (name): _____ (address): _____
   a. If payment by Paypal, provide Paypal account info: _____

3. Name and location of the show hall: _____

4. One or two day show: _____

SECTION 2 – Sponsorship General Info & Type Requested

Can qualify for more than one type if applicable - See Section 3.

Regular ($1,000) _____ New Show ($1,000) _____ In-Conjunction ($1,000) _____ Agility ($300) _____

- Approval(s) subject to CFA Club receiving show license.
- One sponsorship per weekend in the same location for each type of sponsorship.
- Clubs may obtain sponsorship from non-CFA Corporate Sponsors.
- Must follow requirements as outlined for each type of sponsorship.
- Once sponsorship request is approved, sponsorship funds will be sent after: 1) show has been held, and 2) scoring package and entry surcharge payment has been received by Central Office.
- Clubs are encouraged to develop a comprehensive marketing campaign to generate interest and excitement. A well planned publicity campaign about your CFA cat show helps promote the cat fancy, CFA Brand Pedigreed Cats.

SECTION 3 – Types of Sponsorship

Regular Sponsorship
- $1,000 per show
- Maximum of two (2) Regular Show Sponsorships for the same club per show season.

New Show Sponsorship
- $1,000 per show
- Available only to a licensed show which is adding a new show to the calendar. A club holding a show on a date previously used by another club or moving from traditional date is NOT considered a new show.

In-Conjunction Sponsorship
- $1,000 per show
- Available to CFA licensed shows held in conjunction with another registry’s show.
- In-Conjunction show must receive CFA Board of Directors approval.

Agility Sponsorship
- $300 per show.
- Any CFA licensed show holding an official Agility ring, licensed for scoring and competition.