



KATHY BLACK



GULF SHORE REGIONAL DIRECTOR CANDIDATE

I am asking for your support to continue as your Region 3 Regional Director.

As a Region we have been through many storms the past two years. Hurricanes, lawsuits, and a very close election. But we have pulled together, remained positive, and found ways to make the Region stronger and better.

When I declared two years ago I promised Communication, Growth and Financial responsibility as my top commitments, and I have delivered on those promises.

Communication: I have held town hall meetings at shows, provided profit/loss statements, and routinely sent out emails regarding Regional/Board news. I have worked with several new clubs to add show dates to our calendar. Inclusive and open teamwork has been my focus. As your representative on the Board I post notes of the meetings for up to date information. I always strive to vote with the Region's best interest in mind.

Financials: All three Regional events were profitable! The 2016 and 2017 Fundraiser shows were profitable as well as the Regional Banquet/show in 2017. We also increased our Disaster Relief fund greatly due to donations after Hurricane Harvey. Thank you to everyone who donated their time and money in the relief efforts.

Growth: We have added two new show producing clubs to our schedule. Our counts have increased as well as our advertising to bring in more gate and spectators. This drives up the profit margins, so we can continue to have regional shows. We will have more National Winners from our Region than the last many years. With continued growth of our Regional shows, accessible locations and professional judges we can achieve our goals while supporting our Regional Clubs.

We have started YFEP (Youth Feline Education Program) and will be honoring these youth at our Banquet in June. Continuing to expand and grow the YFEP, increase the number of shows, improving our show product by increased gate, revenue, and branding will be among my top priorities for the Region.

Commitment: I currently serve on the Breeds and Standard committee as well as the Yearbook Committee. Exhibitor since 1990 and judge since 2001.

I will continue to support the efforts of CFA worldwide with my primary focus for Gulf Shore Region's exhibitors and clubs. I ask for your vote to continue as your Regional Director